



For Immediate Release:
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Peekaboo Barn debuts on iPad, and now includes a Record Your Own Voice feature, plus eight additional languages available for in-app purchase.

Portland, OR. Sept 22nd, 2011. For three nearly three years one of the best-loved children's apps of all time, Peekaboo Barn, has only been available on the iPhone. Today it debuts in high-definition for the iPad, and has been updated with the requested features everyone has been asking for. Peekaboo Barn now can be individually personalized for your child and any language. Create custom recordings of the 13 friendly animals in the barn and save for future use at any time. Parents, children, and friends will love recording their voice and starring in their own Peekaboo Barn! Parents can record their voice before a long trip away their kids, or capture grandma or grandpa when they visit and play back to enjoy the memories. The Record Your Own Voice feature also allows for any language to be recorded, along with the corresponding text for the animal name. Peekaboo Barn has fans all around the world, and we are thrilled that now any family can record their own native tongue.

If you would like to start practicing or learning a new language, we have added eight languages beyond the Spanish version which has always been included. The Asian languages pack offers Mandarin, Cantonese, and Japanese. The European languages pack features Swedish, Dutch, Italian, German, and French. Both are available as in-app purchases, and each set is 99 cents.

If you haven't heard, Peekaboo Barn was just released on the Android market as well!

Since 2008 Peekaboo Barn has been downloaded over half a million times, and played over 18 million times worldwide. It has been a top 20 educational game on the iTunes store nearly every day since its launch, and has been featured by Apple several times. It won The Best Toddler App Ever award in 2009, and was named one of the top 50 iPhone apps for kids by Babble.com in 2010 and 2011. It is recommended by The New York Times, MSNBC, USA Today, Wired, Telegraph UK, Ireland's The Independent, Parents Magazine, and the Washington Post.

Peekaboo Barn is available for iPhone, iPod Touch, iPad, Android, and Android Tablet for \$1.99. More info can be found at www.peekaboobarn.com.

Night & Day Studios develops arts, education, and entertainment apps. We have created over 40 iPhone and Android applications including Eric Carle's My Very First App and Caillou's World. Please look out for our upcoming releases, Richard Scarry's Busytown, Counting With the Very Hungry Caterpillar, and Yo Gabba Gabba!

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